

Welcome to the second issue of IACBE NewsBriefs.

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New Staff Member Joins the IACBE



We are most pleased to welcome Dr. Robert Hilton as the IACBE's new Associate Director of Quality Assurance.

Prior to joining the IACBE, Dr. Hilton served the University of the Ozarks (AR, USA) as a Professor of Management and Business for 30+ years and as Chair of the Division of Business, Communications, and Government for 16 years. During

that time, he led the university's efforts in achieving both first-time and reaffirmation of accreditation by the IACBE. In addition, Robert has served on the IACBE's Board of Directors and as the IACBE's Board Chair, Board Secretary, South Central Regional Assembly Vice President, site-visit team chair and team member, and as the IACBE's primary representative at the University of the Ozarks.

Dr. Hilton's appointment becomes effective on January 5, 2015. We are very pleased to welcome Robert to the IACBE team.

2015 IACBE Annual Conference and Assembly Meeting



Make plans to join us at the Hyatt Regency on the Inner Harbor in Baltimore, Maryland, USA for our 2015 Annual Conference and Assembly Meeting.

Conference Theme: Trends and Challenges in Business Education

Conference Dates: 14-17 April, 2015

Featured Sessions:

- Meet-the-Commissioners Roundtable
- Trends and Challenges in Business Education Roundtable
- Doctoral Program Roundtable
- Plenary Session on the IACBE's New Expectations and Requirements for Outcomes Assessment and Reporting
- Student Case-Study Competition

For more information about the 2015 ACAM, please see [2015 Annual Conference and Assembly Meeting](#).

Fourth Annual Student Case-Study Competition



The Fourth Annual Student Case-Study Competition will be held in conjunction with the 2015 IACBE Annual Conference and Assembly Meeting. The competition is open to students from all IACBE-member institutions, and will provide students with

an opportunity to showcase their abilities to analyze and present a case focusing on business ethics.

Teams: Teams are to include 2-4 members. Each team must be accompanied by a faculty advisor. The competition is limited to a maximum of eight teams.

Judging: Judges will be drawn from IACBE member institutions and from the local business community (if possible).

Winners: A first-, second-, and third-place team will be selected based on the combined scores from four rounds of presentations.

We are in need of judges for the case-study competition. If you are interested in serving as a competition judge, please contact [Ms. Rochelle Petway](#) at IACBE headquarters.

For more information, please visit the IACBE website at: [Annual Student Case-Study Competition](#).

Workshops Added to February Calendar

Two additional accreditation workshops have been scheduled for February of 2015. The first all-day workshop will deal with "Developing a Comprehensive Outcomes Assessment Plan" and the second workshop will focus on "Preparing an Effective Self-Study." Both workshops will be held at the IACBE's headquarters offices in Lenexa, Kansas, USA.

Workshop 1 – Friday | February 6 | 2015

Developing a Comprehensive Outcomes Assessment Plan

Workshop 2 – Friday | February 27 | 2015

Preparing an Effective Self-Study

For more information, see [IACBE Workshops](#).

Tips for Writing Intended Student Learning Outcomes



Intended student learning outcomes are statements that describe the desired learning that students should have acquired and should be able to demonstrate at the end of a program of study. They identify what students

should know and be able to do as a result of completing their particular degree programs. Consequently, statements of intended learning outcomes should clearly articulate the intended knowledge, skills, abilities, competencies, attitudes, and values that characterize the essential learning required of a graduate of a program of study.

In writing statements of intended student learning outcomes, an academic business should ensure that its statements:

- specify the level, criteria, or standards for the knowledge, skills, abilities, competencies, attitudes, or values that students are expected to be able to demonstrate.
- include conditions under which students should be able to demonstrate their knowledge, skills, abilities, competencies, attitudes, or values.
- contain active verbs.
- are measurable.
- are expressed in ways that make them capable of being measured by more than one assessment tool, instrument, or metric.
- are aligned with the academic business unit's mission and broad-based student learning goals.
- are expressed in terms of the overall program and not individual courses.
- are expressed from the students' perspective and not in terms of what the academic business unit will do, will provide, or intends to accomplish.

For more information on writing clear and effective ISLOs, please visit: [Writing Intended Student Learning Outcomes Statements](#).

IACBE President Travels to Kabul, Afghanistan



On October 8-10, 2014, Mr. Dennis Gash, President of the IACBE, accompanied a site-visit team to Kardan University and met with officials from the Afghani Ministry of Higher Education in Kabul, Afghanistan.

During his visit to Kabul, Mr. Gash met with Afghanistan's

Minister of Higher Education and discussed the ways in which the IACBE could partner with the ministry's newly-formed quality cell. The IACBE will work with the quality cell to develop a comprehensive national quality assurance framework for all public and private institutions of higher education in Afghanistan.

For more information and photos from Dennis' visit, see [IACBE President Visits Kardan University and Meets with Afghani Ministry of Higher Education in Kabul, Afghanistan](#).



Winter 2014-15 IACBE Calendar



November 27-30	Thanksgiving – IACBE Offices Closed
December 1	Register for 2015 Annual Conference and Assembly Meeting
December 2-4	Board of Commissioners Meeting
December 15	Deadline for 2015 Membership Dues
December 22- January 2, 2015	Holidays/New Year – IACBE Offices Closed
2015	
January 19	Martin Luther King Holiday – IACBE Offices Closed
February 6	Workshop: Developing a Comprehensive Outcomes Assessment Plan
February 16	Presidents Day – IACBE Offices Closed
February 27	Workshop: Preparing an Effective Self-Study
March 13	Deadline for Early-Bird Registration for Annual Conference and Assembly Meeting
March 27	Deadline for Registration for Student Case-Study Competition
April 14-17	Annual Conference and Assembly Meeting (IACBE Offices Closed April 13-20)

**2015 IACBE Annual Conference and
Assembly Meeting
Agenda-at-a-Glance (Preliminary)**

Tuesday | April 14

Board of Commissioners Meeting	9:00 am–5:00 pm
Peregrine Academic Services Users Group Meeting	9:00 am–5:00 pm
Welcome Reception (Co-Hosted by the IACBE and Peregrine Academic Services)	6:00 pm–7:00 pm
Networking Social (Sponsored by Grantham University)	8:00 pm–10:00 pm

Wednesday | April 15

Plenary Session: The IACBE's New Expectations and Requirements for Quality Assurance, Outcomes Assessment, and Reporting	8:30 am–10:00 am
Concurrent Sessions	10:20 am–4:00 pm
Meet-the-Commissioners Roundtable	10:20 am–11:50 am
Student Case-Study Competition	10:30 am–5:00 pm
Recognition Luncheon	12:00 pm–1:30 pm
Board of Directors Meeting	1:30 pm–4:30 pm
Regional Assembly Officers Meeting	4:30 pm–5:30 pm
Prospective Member Roundtable	4:30 pm–5:30 pm
Baltimore Orioles Baseball Game	Evening

Thursday | April 16

Regional Assembly Breakfast Meetings	7:30 am–8:30 am
Student Case-Study Competition	8:00 am–5:00 pm
General Meeting of the Assembly	8:30 am–10:00 am
Board of Directors Meeting	10:20 am–11:50 am
Concurrent Sessions	10:20 am–4:50 pm
Awards Luncheon	12:00 pm–1:30 pm
Board of Commissioners Meeting	1:30 pm–3:30 pm
Pre-Banquet Reception	6:00 pm–7:00 pm
Accreditation Banquet	7:00 pm–9:00 pm

Friday | April 17

Trends and Challenges in Business Education Roundtable	8:30 am–10:00 am
Doctoral Program Roundtable	8:30 am–10:00 am
Conference Adjourns	10:00 am
Accreditation Workshops	8:30 am–4:30 pm

**The IACBE Website:
Your Accreditation Destination**



While we are always happy to respond to your inquiries, the answers to most of your questions can usually be found on the IACBE website.

Our website is your gateway to comprehensive, up-to-date information about the IACBE, its activities, and its distinctive approach to accreditation.



www.iacbe.org

IACBE Online



All of Us at the IACBE Wish All of You Peace, Prosperity, and Joyous Holidays!