

# 2011 IACBE UNIVERSITY: COURSE SCHEDULE



# IACBE

International Assembly for Collegiate Business Education

## Monday and Tuesday, June 13-14, 2011: Business Deans/Chairs Seminar

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### Monday, June 13, 2011

Session	Topic	Time	Instructor
1	Recruiting Faculty, Evaluations, and Retaining High-Quality Faculty	8:00 a.m.-9:15 a.m.	Ludwig
2	Curriculum Development/Syllabi	9:30 a.m.-10:45 a.m.	Benson
3	Accreditation/Quality Assurance	11:00 a.m.-12:15 p.m.	Lang
	Lunch	12:30 p.m.-1:30 p.m.	
4	Academic Administration	1:45 p.m.-3:00 p.m.	Castiglia
5	Leadership and Team Building	3:15 p.m.-4:30 p.m.	Girdon

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### Tuesday, June 14, 2011

Session	Topic	Time	Instructor
6	Developing an Outcomes Assessment Plan	8:00 a.m.-9:15 a.m.	Gash
7	Public Accountability and the IACBE	9:30 a.m.-10:45 a.m.	Gash/Benson
8	Communicating with Faculty	11:00 a.m.-12:15 p.m.	Parrott

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	Lunch	12:30 p.m.-1:30 p.m.	
9	Co-Curricular Activities	1:45 p.m.-3:00 p.m.	Frye
10	Roundtable Discussion	3:15 p.m.-4:30 p.m.	Moderator: Green

## Wednesday-Friday, June 15-17, 2011: Courses in the IACBE's Quality Assurance Process

### Wednesday, June 15, 2011: Concurrent Sessions

Session	Topic	Time	Instructor
11	Self-Study Preparation and Preparing for a Site Visit: Part 1	9:00 a.m.-11:45 a.m.	Parrott/Benson
11	The IACBE and its Accreditation Process <sup>1</sup>	9:00 p.m.-11:45 p.m.	Gash
	Lunch	Noon-1:00 p.m.	
12	Self-Study Preparation and Preparing for a Site Visit: Part 2	1:15 p.m.-4:00 p.m.	Parrott/Benson
12	Preparing a Comprehensive Outcomes Assessment Plan	1:15 p.m.-4:00 p.m.	Gash

<sup>1</sup> Offered at no charge to both members and prospective members of the IACBE

### Thursday, June 16, 2011: Concurrent Sessions

Session	Topic	Time	Instructor
13	Integrating Outcomes Assessment with Strategic Planning for Continuous Improvement: Part 1	9:00 a.m.-11:45 a.m.	Gash
13	Site-Visit Peer Reviewer Training: Part 1	9:00 a.m.-11:45 a.m.	Parrott/Benson
	Lunch	Noon-1:00 p.m.	
14	Integrating Outcomes Assessment with Strategic Planning for Continuous Improvement: Part 2	1:15 p.m.-4:00 p.m.	Gash
14	Site-Visit Peer Reviewer Training: Part 2	1:15 p.m.-4:00 p.m.	Parrott/Benson

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Friday, June 17, 2011

Session	Topic	Time	Instructor
15	Site-Visit Team Chair Training <sup>2</sup>	8:00 a.m.-Noon	Gash/Parrott

<sup>2</sup> Only for those individuals who have previously attended a Site-Visit Peer Reviewer training session and have been a member of a site-visit team

### Instructors

- ❖ Vaughn Benson  
Dean, School of Business and Technology; Wayne State College (NE)
- ❖ Beth Castiglia  
Dean, Division of Business and Management Sciences; Felician College (NJ)
- ❖ Randy Frye  
Dean, School of Business; St. Francis University (PA)
- ❖ Dennis Gash  
Vice President and Chief Accreditation Officer; IACBE (KS)
- ❖ Terry Girdon  
Head, Department of Business Administration and Technology Management; Pennsylvania College of Technology (PA)
- ❖ John L. Green, Jr.  
President; IACBE (KS)
- ❖ Sandra Lang  
Chair, School of Business; McKendree University (IL)
- ❖ Dean Ludwig  
Chair, Department of Business and Leadership Studies; Lourdes College (OH)
- ❖ Bill Parrott  
Director of Member Services; IACBE (KS)

## Tuition

- ❖ Monday-Tuesday Course.....\$590/person  
(Business Deans/Chairs Seminar)
  
- ❖ Wednesday All-Day Course Only.....\$345/person  
(Self-Study Preparation and Preparing for a Site Visit)
  
- ❖ Wednesday Afternoon Course Only.....\$175/person  
(Preparing a Comprehensive Outcomes Assessment Plan)
  
- ❖ Thursday Course Only.....\$345/person  
(Integrating Outcomes Assessment with Strategic Planning for Continuous Improvement  
or  
Site-Visit Peer Reviewer Training)
  
- ❖ Both Wednesday and Thursday All-Day Courses.....\$590/person
  
- ❖ All Four Monday-Thursday All-Day Courses.....\$975/person
  
- ❖ Friday Course.....\$45/person

## Early-Bird Registration

As a special incentive, if you register by May 27<sup>th</sup>, 2011, the IACBE is offering a 10% discount on registration fees for each day of attendance (up to a maximum of 40% for the first four days).