



2012

ANNUAL CONFERENCE AGENDA

International Assembly for Collegiate Business Education



Accountability in Business and Business Education

April 18-20, 2012
Kansas City Downtown Marriott
Kansas City, Missouri, USA

2012 ANNUAL CONFERENCE AGENDA

(Final)

Monday | April 16

Event	Time	Location
Board of Commissioners Meeting	9:00 am to 5:00 pm	Salon 5 Nixon

Tuesday | April 17

Event	Time	Location
Board of Commissioners Meeting	9:00 am to 5:00 pm	Salon 5 Nixon
Pre-Conference Registration	2:00 pm to 5:00 pm	Ballroom Foyer
Board of Directors Dinner Meeting	6:00 pm to 10:00 pm	Truman B

Wednesday | April 18

Event	Time	Location
Welcome Breakfast	7:30 am to 8:30 am	Count Basie Ballroom A&B
Registration	8:00 am to 4:00 pm	Ballroom Foyer
Exhibits	8:00 am to 3:30 pm	Count Basie Ballroom A&B
International Hospitality Suite (Sponsored by Peregrine Academic Services)	9:00 am to 5:00 pm	Yardbird A&B
Five Concurrent Presentations	8:30 am to 9:45 am	Andy Kirk A&B Julia Lee A&B Benny Moten A&B Mary Lou Williams A&B Lester Young A
Morning Break	9:45 am to 10:15 am	Count Basie Ballroom A&B
Five Concurrent Presentations	10:15 am to 11:30 am	Andy Kirk A&B Julia Lee A&B Benny Moten A&B Mary Lou Williams A&B Lester Young A
Luncheon – Plenary Address: <i>New Mindsets for Creating the Future;</i> Dr. Piero Morosini, Professor of Leadership and Strategy, CENTRUM Católica Business School, Pontificia Universidad Católica del Perú (Lima, Peru)	11:30 pm to 1:30 pm	Count Basie Ballroom A&B
Five Concurrent Presentations	1:45 pm to 3:00 pm	Andy Kirk A&B Julia Lee A&B Benny Moten A&B Mary Lou Williams A&B Lester Young A

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Wednesday | April 18 (Cont'd)

Event	Time	Location
Welcome Session for Prospective Members of the IACBE: Information session with Mr. Dennis Gash, President of the IACBE, and Dr. Terry Girdon, Chair, IACBE Board of Directors	1:45 pm to 3:00 pm	Lester Young B
Afternoon Break	3:00 pm to 3:30 pm	Count Basie Ballroom A&B
Five Concurrent Presentations	3:30 pm to 4:45 pm	Andy Kirk A&B Julia Lee A&B Benny Moten A&B Mary Lou Williams A&B Lester Young A
Regional Assembly Officers Meeting	3:30 pm to 4:45 pm	Lester Young B
Social Hour	5:00 pm to 6:00 pm	Count Basie Ballroom A&B
Student Case-Study Competition	6:00 pm to 9:00 pm	Andy Kirk A&B Julia Lee A&B Benny Moten A&B Mary Lou Williams A&B

Evening on your Own

Thursday | April 19

Event	Time	Location
Regional Assembly Breakfast Meetings	7:30 am to 8:30 am	Count Basie Ballroom A&B and Ballroom Foyer
Registration	8:00 am to 4:00 pm	Ballroom Foyer
Exhibits	8:00 am to 3:30 pm	Count Basie Ballroom A&B
International Hospitality Suite (Sponsored by Peregrine Academic Services)	9:00 am to 5:00 pm	Yardbird A&B
General Meeting of the Assembly	8:30 am to 10:00 am	Count Basie Ballroom C
Morning Break	10:00 am to 10:30 am	Count Basie Ballroom A&B
Board of Directors Meeting (Including newly-elected directors)	10:00 am to 11:30 am	Truman B
Five Concurrent Presentations	10:30 am to 11:45 am	Andy Kirk A&B Julia Lee A&B Benny Moten A&B Mary Lou Williams A&B Lester Young A

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Thursday | April 19 (Cont'd)

Event	Time	Location
Luncheon – Keynote Address: <i>The Increasing Demand for Public Accountability in Higher Education and its Implications for Accreditation;</i> Dr. Judith Eaton, President of the Council for Higher Education Accreditation (CHEA)	12:00 pm to 1:30 pm	Count Basie Ballroom A&B
Board of Commissioners Meeting (Including newly-elected commissioners)	1:30 pm to 3:30 pm	Salon 5 Nixon
Five Concurrent Presentations	1:45 pm to 3:00 pm	Andy Kirk A&B Julia Lee A&B Benny Moten A&B Mary Lou Williams A&B Lester Young A
Afternoon Break	3:00 pm to 3:30 pm	Count Basie Ballroom A&B
Four Concurrent Presentations	3:30 pm to 4:45 pm	Andy Kirk A&B Julia Lee A&B Benny Moten A&B Mary Lou Williams A&B
Accreditation and Awards Banquet	7:00 pm to 9:00 pm	Count Basie Ballroom A&B

Friday | April 20

Event	Time	Location
Breakfast	8:00 am to 9:00 am	Count Basie Ballroom A&B
Registration	8:30 am to 12:00 pm	Ballroom Foyer
Exhibits	8:30 am to 12:00 pm	Count Basie Ballroom A&B
International Hospitality Suite (Sponsored by Peregrine Academic Services)	9:00 am to 12:00 pm	Yardbird A&B
All-Day Workshops (Additional fee of \$300) (See separate agenda on the following page)	9:00 am to 5:00 pm	Andy Kirk A&B Julia Lee A&B Benny Moten A&B
Morning Break	10:15 am to 10:45 am	Count Basie Ballroom A&B
Lunch	12:00 pm to 1:30 pm	Count Basie Ballroom A&B
Golf Outing (Additional fee of \$125)	1:00 pm to 5:00 pm	Shoal Creek Golf Course

Conference Adjourns

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All-Day Workshop Agenda

Friday | April 20

Event	Time	Location
Workshop 1: Preparing an Effective Self-Study/Site Visit Preparation	9:00 am to 10:15 am	Andy Kirk A&B
Workshop 2: Site-Visit Peer Reviewer Training	9:00 am to 10:15 am	Julia Lee A&B
Workshop 3: Preparing a Comprehensive Outcomes Assessment Plan	9:00 am to 10:15 am	Benny Moten A&B
Morning Break	10:15 am to 10:45 am	Count Basie Ballroom A&B
Workshop 1 Resumes: Preparing an Effective Self-Study/Site Visit Preparation	10:45 am to 12:00 pm	Andy Kirk A&B
Workshop 2 Resumes: Site-Visit Peer Reviewer Training	10:45 am to 12:00 pm	Julia Lee A&B
Workshop 3 Resumes: Preparing a Comprehensive Outcomes Assessment Plan	10:45 am to 12:00 pm	Benny Moten A&B
Lunch	12:00 pm to 1:30 pm	Count Basie Ballroom A&B
Workshop 1 Resumes: Preparing an Effective Self-Study/Site Visit Preparation	1:30 pm to 3:00 pm	Andy Kirk A&B
Workshop 2 Resumes: Site-Visit Peer Reviewer Training	1:30 pm to 3:00 pm	Julia Lee A&B
Workshop 3 Resumes: Preparing a Comprehensive Outcomes Assessment Plan	1:30 pm to 3:00 pm	Benny Moten A&B
Afternoon Break	3:00 pm to 3:30 pm	Count Basie Ballroom A&B
Workshop 1 Resumes: Preparing an Effective Self-Study/Site Visit Preparation	3:30 pm to 5:00 pm	Andy Kirk A&B
Workshop 2 Resumes: Site-Visit Peer Reviewer Training	3:30 pm to 5:00 pm	Julia Lee A&B
Workshop 3 Resumes: Preparing a Comprehensive Outcomes Assessment Plan	3:30 pm to 5:00 pm	Benny Moten A&B

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