

EU Business School-Switzerland
Business School
Rue Kléberg 6
1201 Genève, Switzerland

Website: www.geneva.euruni.edu

Membership Status: Member with Accredited Programs

A Member with Accredited Programs has successfully completed the IACBE accreditation process, achieving IACBE specialized accreditation for one or more business-related programs, and has affirmed its continued commitment to excellence in business education. The specialized accreditation granted by the IACBE is specific to the programs granted accreditation – this does not include any accreditation/approval of the overall institution or any of its business units.

At its July 2018 meeting, the IACBE Board of Commissioners voted to take the following action for the Member's business programs as indicated below.

Accreditation Granted

Current Period of Accreditation: August 1, 2018 – July 31, 2024

<u>Interim Quality Assurance Report due</u>: November 2021

Board of Commissioners Letter:

The Business School at EU Business School-Switzerland has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business-related and accounting programs that are equivalent to an education at the U.S. post-secondary degree level. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs

Master of Business Administration in:

- Block Chain Management
- Communication & Public Relations
- Design Management
- Digital Business
- Entrepreneurship
- Global Banking & Finance
- Human Resources Management
- International Business
- International Marketing
- Leisure & Tourism Management
- Sports Management

Bachelor of Arts in:

- Business & Design Management
- Business & Sustainability Management
- Communication & Public Relations
- Digital Business, Design & Innovation
- Family Business Management
- International Relations
- Leisure & Tourism Management
- Sports Management

Bachelor of Business Administration - Business Administration

Bachelor of Science in:

- Business Finance
- Digital Media Management