

Assistant Professor/Business Administration/Marketing Tenure Track

MSCA Unit Position

Posted: Oct. 6, 2010

Priority review begins immediately,
and remains open until filled.

Hire date: September 1, 2011

To apply please visit our online jobsite at <http://jobs.fitchburgstate.edu>

General Statement of Duties: Full-time, tenure-track assistant professor to teach a wide range of courses in Marketing with a concentration in Business to Business Marketing and/or Marketing/Sales Force Management. Ability to teach undergraduate level Marketing as well as MBA Marketing and Management courses. Graduate MBA online teaching required.

Supervision Received: Department Chair of Business Administration

Duties and Responsibilities:

1. Teaching work load (*four courses per semester*), and preparation for classroom instruction.
2. Instructional responsibilities include courses in Small Business Management.
3. Desirable subfields: Business Marketing and Marketing Sales Force Management.
4. Provide student assistance including academic advising.
5. Participate in curriculum review and development, program reviews and student outcomes assessment.
6. Attend university functions, including commencement; convocation; and faculty, committee and departmental meetings.
7. Participate in scheduled orientation and registration programs.
8. Continuing scholarship and professional activities, which may include contribution to the content of the discipline, participation in or contribution to professional organizations and societies, public service and contributions to the professional growth and development of the university community.
9. Opportunities to teach summer, winter term, online and undergraduate and graduate evening courses.

Qualifications:

1. Requires Ph.D. in Marketing or DBA in Marketing.
2. Expertise in the area of Marketing.
3. Online course development and teaching experience required.
4. Outreach activities with community businesses encouraged.
5. Ability to teach undergraduate and graduate level marketing courses.
6. Ability to integrate appropriate technology and software in teaching.
7. Commitment to excellence in teaching, demonstrated teaching experience appropriate to the level of appointment, and evidence of scholarly/creative activity.
8. Ability to work effectively with a diverse student body.
9. Ability to perform all duties with or without reasonable accommodations.

Please submit cover letter, CV, three professional references and statement of teaching philosophy.

Full-time, Tenure Track, 9 month Benefited Position

Salary commensurate with qualifications and experience and the MSCA Bargaining Agreement

Position contingent upon funding

Fitchburg State University is committed to diversifying its workforce. We strongly encourage women, minorities, veterans and persons with disabilities to apply for the advertised position.