

FELICIAN COLLEGE

Job Title: (Job Code 1170-2) Marketing Professor
Department: Division of Business and Management Sciences
Position Type: Full-Time Faculty
Date Posted: March 1, 2011
Start Date: Fall 2011

Required Education: PhD or DBA (Marketing specialization).

Description: Felician College, the Franciscan College of New Jersey, seeks an academically qualified Marketing specialist to teach in its graduate and undergraduate programs. Candidates must demonstrate an educational background in the fundamentals of marketing strategy, consumer behavior, new product management, market research, and marketing metrics. The successful candidate will work collaboratively within the Felician community to provide instruction, program review and development, and scholarly leadership in his/her disciplinary area. Responsibilities include, but are not limited to, maintaining a teaching assignment for classes; completing Felician's certification program in online teaching pedagogy; and, keeping a flexible teaching schedule. Candidates must have a PhD or DBA degree, in hand at time of application, from a regionally accredited institution.

Qualifications:

- PhD or DBA degree (Marketing specialization).
- Teaching experience at the graduate and/or undergraduate level.

To Apply:

Send an application letter and CV to Ms. Diane DePadova, Human Resources Coordinator, Felician College, 262 South Main Street, Lodi, NJ 07644; or email depadovad@felician.edu.