



Helping colleges and universities prepare today's students for tomorrow's workplace
July 2009

"CALL FOR PRESENTATIONS"
2010 IACBE Annual Conference

The 2010 IACBE Annual Conference will be held at the Newport Rhode Island Marriott on March 24-26, 2010. The theme of the conference is "Leadership." Consistent with this theme, many of the workshops and sessions will focus on innovative approaches and practices that improve leadership in organizations.

- ✚ Effective pedagogy and adragogy *
- ✚ Best practices in the design and teaching of capstone courses
- ✚ Integrative curricular models
- ✚ Using "cases" effectively
- ✚ Best practices in the design and use of internships or co-ops
- ✚ Using technology to enhance learning
- ✚ Using international experiences to improve student learning
- ✚ and others...

Best practice presentations and papers are also welcome, including such topics as:

- ✚ Best practices in outcomes assessment
- ✚ Best practices in market positioning
- ✚ Best practices in strategic planning and budgeting
- ✚ Best practices in the personal development of students
- ✚ Best practices in adult education
- ✚ Best practices in graduate education
- ✚ Best practices in faculty development, recruitment, or retention
- ✚ Best practices in international education
- ✚ Best practices in resource management
- ✚ and others...

Collegiality and the sharing of best practices is a core value of the IACBE. Therefore, the IACBE is asking you to consider presenting an "innovations in leadership" or "best practices" session at the conference.

Your proposal to present should provide the following information:

- ✚ Name(s) and affiliation(s) of presenters
- ✚ Title of presentation
- ✚ Abstract
- ✚ Outline of presentation
- ✚ Intended audience
- ✚ Length of time needed
- ✚ Materials needed (projector, flip chart, etc.)

The deadline for proposals is November 13, 2009. Please send your proposal as an email attachment to amy@iacbe.org. Proposals will be double-blind reviewed. You will be notified no later than December 11, 2009 as to whether your presentation has been accepted.

On behalf of the IACBE and its membership, thank you for considering this request.

John L. Green, Jr., Ph.D.
Interim President

* **Andragogy** consists of learning strategies focused on adults. It is often interpreted as the process of engaging adult learners in the structure of the learning experience. The term was originally used by [Alexander Kapp](#) (a German educator) in 1833, and was developed into a theory of [adult education](#) by the [American](#) educator, [Malcolm Knowles](#).

Knowles held that andragogy (from the [Greek](#) words meaning "man-leading") should be distinguished from the more commonly used [pedagogy](#) (Greek: "child-leading").

Knowles' theory can be stated as four simple postulates

1. Adults need to be involved in the [planning](#) and [evaluation](#) of their instruction (Self-concept and [Motivation](#) to learn).
2. [Experience](#) (including [mistakes](#)) provides the basis for learning activities (Experience).
3. Adults are most interested in learning subjects that have immediate [relevance](#) to their job or personal life (Readiness to learn).
4. Adult learning is [problem](#)-centered rather than content-oriented (Orientation to learning).

The term has been used by some to allow a discussion of the difference between self-directed and 'taught' education.

References

1. [Andragogy \(M. Knowles\) Theory into Practice](#) website. Retrieved 5/29/07.
2. [Andragogy](#) Informal Education Encyclopedia. Retrieved 5/29/07.
3. [Hansman \(2008\)](#) Adult Learning in Communities of Practice: Situating Theory in Practice

Further reading

- Knowles, M. S., Holton, E. F., III, & Swanson, R. A. (2005). The adult learner: The definitive classic in adult education and human resource development (6th ed.). Burlington, MA: Elsevier
- Thorpe, M., Edwards, R., & Hanson, A. (1993). Culture and processes of adult learning. Routledge.
- Smith, M. K. (1996; 1999) '[Andragogy](#)', in the Encyclopaedia of Informal Education.

From Wikipedia, the free encyclopedia