

# LAWRENCE TECHNOLOGICAL UNIVERSITY

College of Management

Professor of Marketing

Lawrence Technological University College of Management seeks applications and nominations for a fulltime position as professor of marketing.

**Responsibilities:** With over 800 students, the College of Management is predominately a graduate school with three master degree programs and two doctorate degree programs. The incumbent is expected to teach graduate, and doctorate courses with a strong international component in the College of Management in areas related to their academic specializations. The successful individual will also mentor and advise students at all levels, supervise dissertation work and other student projects, engage in scholarly activity, and provide service to the department, university and community.

**Required Qualifications:** A successful candidate will possess an earned doctorate, experience teaching and providing service within an academic setting in the field of marketing and international business, as well as possess significant work experience with business and other organizations outside of the academic community. Successful candidates should possess strong interpersonal and communication skills, the ability to organize, plan and implement programming from concept to assessment, as well as the ability to teach and conduct research, mentor and advise students, and perform meaningful service to the department, university, and community at large.

**Preferred Qualifications:** Demonstrated passion for instructing and developing students. Experience teaching doctoral coursework and supervising dissertation research. Evidence of excellence in teaching and other scholarly endeavors is particularly valued as is a demonstrated ability to work effectively with colleagues and others in a collaborative, constructive manner.

**The College and University:** Lawrence Technological University is a private institution, located in suburban Detroit, with enrollment of approximately 4,000 students. The College of Management, one of four colleges comprising the University, offers accredited undergraduate degrees in management, graduate degrees in business administration, operations management and information systems, and doctorate degrees in business administration and information technology. The College, with its main campus in Southfield, Michigan and a number of education centers at other state and international locations, is well known among Fortune 500 employers for its innovative management programs, and its appeal to the practitioner scholar. To learn more about the College of Management please visit our website at: [www.Ltu.edu/mgt](http://www.Ltu.edu/mgt)

**Application Process:** Candidates should submit a letter of application, detailing their interest and qualifications, a full curriculum vitae; a list of three professional references; and samples of professional writing. All materials will be held in strictest confidence.

Send applications to: Office of the Dean  
C/o College of Management  
Lawrence Technological University  
21000 West Ten Mile Road  
Southfield, Michigan 48075

Lawrence Technological University is committed to equal employment opportunity for all individuals