



## IACBE Effectiveness/Satisfaction Questionnaire

The IACBE is committed to excellence in business education and to quality in all aspects of its operations. The IACBE's commitment to outcomes assessment includes assessing its own outcomes. Your thoughtful evaluation of the IACBE will be used to enhance the IACBE's services and increase its value to our members. Individual responses to this questionnaire will remain confidential; tabulated responses will be shared with the IACBE staff and the Board of Directors.

You may complete this survey electronically and return it by email to [iacbe@iacbe.org](mailto:iacbe@iacbe.org), FAX it to 913-631-9154, or mail it to the IACBE, PO Box 3960, Olathe KS 66063. Thank you for your support of the IACBE.

What three things do you value the most about your association with the IACBE?	
1. 2. 3.	
What are three things the IACBE could do better to meet your needs?	
1. 2. 3.	
What three things can we do to strengthen the IACBE's brand?	
1. 2. 3.	
What three colleges or universities do you believe are good potential members of the IACBE?	
1. 2. 3.	

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Please respond to the following questions using the indicated scale. Provide comments where helpful.

5=Strongly Agree; 4=Agree; 3=Neither Agree nor Disagree; 2=Disagree; 1=Strongly Disagree; NA=Not Applicable						
<b>IACBE Staff</b>						
1. Members of the IACBE staff conduct themselves in a professional manner.	5	4	3	2	1	NA
Comments:						
2. Members of the IACBE staff service my professional needs effectively.	5	4	3	2	1	NA
Comments:						
3. When I communicate with the IACBE, I receive a timely response.	5	4	3	2	1	NA
Comments:						
<b>IACBE Accreditation Process</b>						
4. The IACBE's <i>Accreditation Process Manual</i> provides a clear and comprehensive description of the IACBE's accreditation process.	5	4	3	2	1	NA
Comments:						
5. The IACBE's <i>Accreditation Manual</i> provides a clear and comprehensive guide for preparing a self study.	5	4	3	2	1	NA
Comments:						
6. IACBE site visits are conducted in a professional manner.	5	4	3	2	1	NA
Comments:						
<b>Conferences and Regional Meetings</b>						
7. Sessions at the annual conference are beneficial to me.	5	4	3	2	1	NA
Comments:						
8. The IACBE's annual conference contributes positively to my professional development.	5	4	3	2	1	NA
Comments:						
9. Sessions at regional workshops/meetings are beneficial to me.	5	4	3	2	1	NA
Comments:						
10. IACBE regional workshops/meetings have contributed positively to my professional development.	5	4	3	2	1	NA
Comments:						
<b>Communications</b>						
11. The IACBE's email newsletter communicates information that I find to be relevant.	5	4	3	2	1	NA
Comments:						
12. The IACBE website provides useful information.	5	4	3	2	1	NA
Comments:						
13. It is easy to navigate the IACBE's website.	5	4	3	2	1	NA
Comments:						

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