

**Please prepare a paper that addresses the following issues:**

1. Which industry appears to be facing the most challenging circumstances? Which industry appears to be the most stable and predictable? Be sure to explain why you feel the way you do. What do the industries appear to have in common? Please explain.
2. Explain which executive appeared to have the clearest vision of where their organization is headed over the next few years? Which executive appeared to be the least certain? How important is this?
3. Which executive's view of leadership did you like the best and whose view did you like the least? Be sure to explain what you liked or did not like about their view. Which executive's view was most consistent with your personal views?
4. Summarize the best management advice given by the speakers. Do a top ten list and make sure you identify the executive associated with each piece of advice. Briefly explain why you think it is good advice.
5. What did the executives present that was disturbing, surprising, conflicting, not clear or wrong according to your view. Prepare a list and explain? Again, please be sure to identify the executive associated with each item.
6. Which executive appeared to travel the most challenging road to the executive level? Who had the shortest or the least challenging path? Explain your conclusions.
7. Based on your observations why do people become executives? What are the advantages and disadvantages of this way of life?
8. Which executive appeared to have the clearest sense of what he/she wants from a career and where they want to go in life? Which executive was the most unclear in this regard? How important is this?
9. Which executive would you most like to work for? What was it that made him/her appear to be an attractive manager? Which executive would you least like to work for? Why?
10. Prepare a list some of the best advice given by speakers concerning career advancement. Explain why you think it is good advice.

**Bottom Line - 1:** In general, what will an organization need to be like to achieve success in the 21st century?

**Bottom Line - 2:** What type of person is needed to lead the organization of the future? How well do you fit the profile you have described?

**Bottom Line - 3:** After listening to each of the speakers do you believe you are more or less likely to reach the executive level? How have their views impacted the way you see yourself and your career path?

**Important Information:**

1. You may address more issues if necessary but be sure that the paper is well organized. Please use headings for each section that deals with a different issue.
2. Please include a table of contents and number the pages. Please double space.
3. You may add exhibits and examples but include them as appendices.
4. The assignment is due at my office by 6:00 p.m. – Thursday, August 10th. The paper is to be no longer than fifteen pages. This does not include the cover page, table of contents and appendices.